

Peggy Holman

Journalism That Matters co-founder and executive director, **Peggy Holman**, has helped explore a nascent field of social technologies that engage “whole systems” of people from organizations and communities in creating their own future. An author and consultant, she is a recognized leader in deploying group processes that involve hundreds, or thousands, of people in organizations or communities in achieving breakthroughs. Working with a variety of organizations, including tech, biotech, government, nonprofits, and others, she has consulted on strategies for enabling diverse groups to face complex issues by turning presentation into conversation and passivity into participation. Peggy’s clients include Biogen Idec, Boeing, Microsoft, the National Institute of Corrections, the Bill and Melinda Gates Foundation. Peggy has taught system change for American University’s Master of Science in Organization Development.

In 2001, Peggy co-founded [Journalism that Matters](#) (JTM) with three journalists to re-conceive the role of news and information in communities and democracy to be more engaged, diverse, and focused on possibilities. Journalism That Matters has built a national coalition of journalists, educators, reformers and others through hosting conversations that foster collaboration, innovation, and action among people who are shaping the emerging news and information ecosystem. To date, JTM has hosted 17 national discussions on this changing news ecology, sparking numerous initiatives that are influencing the new media landscape.

In the second edition of [The Change Handbook](#), Holman joins her co-authors to profile sixty-one innovative engagement processes used by organizations and communities to uncover creative responses to complex challenges. The book is considered the definitive resource for leaders and consultants who work to increase resilience, agility, collaboration, and aliveness in their organizations and communities.

Peggy’s latest book, [Engaging Emergence: Turning Upheaval into Opportunity](#), won the 2011 [Nautilus Gold Book Award](#) for Conscious Business/Leadership. A roadmap for tackling complex challenges, **Engaging Emergence** provides stories, principles, and practices for inviting people to come together and turn disruptions into possibilities.

Peggy has an MBA from Seattle University. Before discovering participative processes that enable groups to tackle complex challenges, she spent her early career as a programmer, project manager, and manager of software development.

www.peggyholman.com