

# EDGARD GOUVEIA JUNIOR

Rua Adolpho Assis, 23 Santos, São Paulo 11075 360, Brazil [edgardgouveiajr@gmail.com](mailto:edgardgouveiajr@gmail.com)

## ***BIOGRAPHY***

At 6'7", Edgard Gouveia, Jr. towers over most people. An early career in professional volleyball in Brazil, his native country, was soon exchanged for training at the University of Santos in Architecture and Urban Planning. Upon graduation, he and his colleagues co-founded the Elos Foundation, an architectural firm dedicated to community activism. Pursuing their social mandate, they founded the Warriors Without Weapons program in 2000, a bi-annual five week training for young entrepreneurs to learn the tools of effective collaboration through supporting communities to identify and implement their own dreams, resources and powers without relying on outside sources of funding.

The strength of this methodology soon led Edgard and his colleagues to develop the Oasis Games, a three- to ten-day activism model that uses the same tools in short term projects, including catastrophic situations. Edgard has been active internationally in teaching this process of this playful social methodology for the past fifteen years, giving presentations at schools and universities and leading seminars on the streets world wide. Hundreds of Oasis games have now been played on four continents.

For the past three years, Edgard has been actively engaged in the creation of a new project, PlayTheCall, a Global Game that merges the real and the virtual world to engage and connect young people around the world in local community activism projects. Drawing upon the passion of youth to use computer technology and to become engaged in their communities in play, PlayTheCall offers to players a series of hero-missions to be accomplished in the real world. Through the power of social networking, PlayTheCall aims to activate 2 billion people around the world to save the planet through projects that serve the community, the region and



the world, and build ever-larger networks of collaboration across the globe.

The Beta 1 test version of PlayTheCall was created and launched Dec. 21, 2012 by an all-volunteer team of young experts, attracting the attention of educators and youth leaders around the world. The Beta 2 version will be launched in Dec. 2013. The game is already being played in communities in Brazil, the USA, India and Europe.

Edgard continues to travel and lecture widely to spread the awareness of the Global Game "PlayTheCall" and teach the tools of "playing to save the world" in a way that is fast, free, fun, friendly --- and fantastic. He is both an Ashoka Fellow and a Berkana Fellow. Edgard lectures and leads cooperative games at schools, universities, businesses and community organizations around the world.

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OBJECTIVE	To initiate global change through the creative and joyful power of play, developing strategies and methodologies that will unlock the deepest impulse that lie within all human beings to be stewards and caretakers of our world.
EDUCATION	<u>Centro Universitário UniMonte, Santos, São Paulo, Brazil</u> Post-Graduate Studies: Cooperative Games 2001 – 2002  <u>Universidade Católica de Santos, Santos, São Paulo, Brazil</u> Bachelor Degree: Architecture and Urbanism 1988 – 1992
CERTIFICATION	<u>Non-Violent Communication – Rio de Janeiro, Brazil</u> 1980 – 1982 Intensive International Training
CO-AUTHORED BOOKS	<i>Circulating Cooperation: Exercising the Peace-science of Cooperation</i> 2003 Editora Projeto Cooperação (Circulando Cooperação: Exercitando a Paz-ciência da Cooperação). Authors: Brotto, Brotto, Cotrim, Gouveia, Martins and Martins.  <i>Discussing the Landscape: Collection Open Landscape</i> 2006 (Discutindo a Paisagem: Coleção paisagem Aberta) Rima Authors: Kahtouni and Martinel and others
PUBLICATION	<u>Post-graduate Degree Thesis</u> January, 2000 “Cooperative Games: Creating Common-Units” (“Jogos Cooperativos: Desenvolvendo”)
TEACHING	<u>Guest Faculty Member – Karlskrona, Sweden</u> 2011 – Present Strategic Leadership towards Sustainability Masters Program  <u>Faculty Member – Florianópolis, Sta Catarina, Brazil</u> 2010 – Present Post-graduate Programs  <u>Faculty Member – Brasília, Distr. Federal, Brazil</u> 2010 – Present Post-graduate Programs  <u>Team Member – Järna, Sweden</u> 2009 – Present Youth International Program  <u>Faculty Member – Uni Monte, Santos, Brazil</u> 2004 – Present Post-graduate Bio-architecture Program

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- PRESENTATIONS Speaker at Harvard School of Design – Cambridge, MA March, 2011  
*Playing to Change the World*
- Presenter at TEDx Amazonia – Amazonia, Brazil November, 2011  
*Oasis Santa Catarina*
- Speaker at Harvard School of Design – Cambridge, MA January, 2012  
*Playing to Change the World*
- Western Waldorf Teachers Conference –Fair Oaks, CA February, 2012  
*PlayTheCall*
- EEA Event – Rio +20 – Rio de Janeiro, Brazil June, 2012
- Presenter at Tedx Paraguay June, 2012
- Jamboree Nacional—Brazilian Boy Scouts Meeting July 2012  
*PlayTheCall partnership launch*
- The Boston Foundation July 2012  
*Cooperative games and workshops for innercity youth*
- Museum of Finnish Architecture August 2012  
*The Architecture of Change*
- Bioser-- Encontro International de Bio-Arquitetur November 2012  
*Social and Environmental Activism and PlayTheCall*
- Game-Changing Conversations—Shanghai China December 2012  
*Virtual conference with Microsoft, China*
- Congresso Panamericano de Arquitetos December 2012  
*Social entrepreneurship and PlaytheCall*
- Greenpeace Mobilization Skill Share February 2013  
*International design process for global leaders in social entrepreneurship*
- Global Entrepreneurship Congress—GEC 2013 Rio de Janeiro March 2013
- Youth Initiative Program – Jarna, Sweden 2009-2013  
*Annual presentations to emerging youth leaders*

MERIT FELLOWSHIPS	<u>Ashoka Social Entrepreneurs – Brazil</u> <i>Fellow</i>	2006 - Present	
	<u>Berkana Institute Community - USA</u> <i>Member</i>	2006 - Present	
	<u>Council the Hub – São Paulo, Brazil</u> <i>Member</i>	2009 – 2010	
	<u>Council Instituto Geração – São Paolo, Brazil</u> <i>Member</i>	2007 – 2009	
	<u>Instituto TIBA of Intuitive Technology</u> <i>Researcher</i>	1993 – 1996	
PROFESSIONAL MEMBERSHIPS	Warriors Without Weapons	<i>Co-Founder, Designer and Trainer</i>	
	Oasis Game Community	<i>Co-Founder, Designer, Trainer and Netweaver</i>	
	IAB: Instituto dos Arquitetos do Brasil	<i>Member</i>	
	Bio-arquitetos do Brasil	<i>Member</i>	
	Cooperative Games Brazilian Community	<i>Trainer</i>	
	Non-Violent Communication Community	<i>Facilitator</i>	
	The World Café Community	<i>Facilitator</i>	
	Professional Volleyball League of Brazil	<i>Player</i>	
	PROFESSIONAL CLIENTS	UNESCO, UNICEF, European Environmental Agency, Unilever, Johnson & Johnson, Gerdau, Santander, Nestlé, Credit Suisse, Pernoud Ricard, Votorantin, Camargo Correa, Harvard University, Brazilian Ministry of Culture, Motorola, MSLS, The Hub, Knowmads, and TedX Amazonia	

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## VIDEO PRESENTATION BY EDGARD:

Ted Amazonia: <http://en.tedxamazonia.com.br/tedtalk/edgard-gouveia>

Ted Global Leaders Finalist: <http://talentsearch.ted.com/video/Edgard-Gouveia-Junior-How-a-game;TEDSao-Paulo>

## VIDEO PRESENTATIONS ABOUT ELOS INSTITUTE PROJECTS:

Warriors Without Weapons: <http://www.warriorswithoutweapons.net/>

The Oasis Games Methodology: <http://elosbrasil.org/en/metodologias/oasis/>

## ARTICLES ABOUT EDGARD:

Wheatley, Margaret and Frieze, Deborah. "Walk Out, Walk On: A Learning Journey into Communities Daring to Live the Future Now" 2011.  
<http://www.walkoutwalkon.net/brazil/>

Ramirez, Venita. "Notes from the Field: Playing for Change: Transforming the World with Joy" 2010.  
<http://integralleadershipreview.com/364-playing-for-change-transforming-the-world-with-joy>

Standish, Jay. "The Oasis Game" 2010.  
<http://urbanresilience.wordpress.com/2010/01/05/the-oasis-game/>

## PORTUGUESE ARTICLES ABOUT EDGARD:

Rahra, Amanda. "Brincar de mudar o mundo" 2011.  
<http://revistasorria.com.br/site/edicao/brincar-de-mudar-o-mundo.php>

Silvestri, Tatiana. "Solução caseira" 2009.  
<http://revistagalileu.globo.com/Revista/Galileu/0,,EDG86918-7943-215,00-SOLUCAO+CASEIRA.html>

Duarte, Neide. "Olhar de Arquiteto" 2007.  
<http://www2.tvcultura.com.br/caminhos/36arquiteto/arquiteto2.htm>

**REVISTA RH 2012:** <http://www.canalrh.com.br/revistadig/home.aspx>