

ZULMA SOFIA PATARROYO

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My passion is to design, facilitate and document learning, change, innovation and co-creation processes with multidisciplinary teams in which I can combine my experience and knowledge in facilitation, pedagogy, design and technology, my love for life, nature and never ending curiosity.

COMPETENCE PROFILE

- Graphic facilitator
- Process designer and facilitator
- Curriculum developer
- Trainer and Educator
- Project leader
- Entrepreneur

EXPERIENCE

2011 - To Date FOUNDER AND DIRECTOR – **Pataleta** - Global

3 years ago I started my Graphic Facilitation own business. I have had the opportunity to work institutions in all public, private and NGO sectors, from community engagement grassroot projects to large multinationals in Colombia and Latin America.

2011 - 2012 TEAM LEADER AND PROJECT COORDINATOR – **Kaospilot** - Colombia

Organizing lectures and all local logistics related to the Kaospilot Outpost in Bogotá. A 3 month hands on learning journey for the students of this social innovation school based in Denmark.

2010 – 2012 CONSULTANT AND CREATIVE FACILITATOR (Colombia, Brasil, Ecuador)

For the last 3 years I have been working as a consultant and creative facilitator for a number of projects and organisations in Colombia and South América. Examples of my work and approach to consultancy and facilitation can be seen in my websites

www.liderazgocreativo.org – my website for social and educational projects

www.co-creativa.co.uk – my website for the more corporate work

www.pataleta.net – my graphic recording and facilitation website

2011 CITIZEN ENGAGEMENT CONSULTANT - **Somosmas** - Colombia

I worked for the company Somosmas as a consultant for a very large project aiming to integrate social networking tools and increase citizen participation in Acción Social, the Colombian government's office for social affairs.

2008 – 2010 CREATIVE FACILITATOR - **Sandbox** – United Kingdom

I worked for two years as a creative facilitator for the UK based consultancy **SANDBOX**.

As part of a team of consultants I was responsible for designing and facilitating innovation processes for multidisciplinary teams, organisational change processes and multi-stakeholder processes looking at the strengthening of cooperation and collaboration among several institutions.

During my time in Sandbox I was also in charge of developing concepts for the integration of the in-house developed technologies (pda applications, large screen multi-user applications etc.) Some of the clients we worked with during my time in Sandbox are:

Merseyside Police - Liverpool

NHS – National Health Service

Lancashire Business School

NWUA – North West University Association

PANDA – Performing Arts Network and Development Agency

Some of the methodologies and facilitation tools I have experience with are:

Lego Serious Play

World Cafe

Open Space

Appreciative enquiry

Theory U

Graphic facilitation and recording

Prior to my work with Sandbox I worked for 3 years as an independent consultant and facilitator in projects about entrepreneurship and social innovation in Norway, Denmark, Colombia, Spain and Cuba.

TRAINING AND TEACHING EXPERIENCE

2011 – 2015 FACILITATION AND SOCIAL TECHNOLOGIES - ART OF HOSTING – Colombia, Argentina, Sweden and USA

2010 – BUSINESS SUSTAINABILITY – CESA - Colombia

2000 – 2005 MULTIMEDIA LECTURER – United Kingdom

I worked as a multimedia, design, visual communication and Project management lecturer in the following institutions.

Kingston University

University of Westminster School of Computer Science

University for the Creative Arts (Kent Institute of Art and Design)

City and Islington College

TECHNOLOGY, DESIGN AND COMMUNICATION

2007 PHYSICAL COMPUTING DEVELOPER - 2C Visual Communications – Canada

2001 – 2007 FREELANCE WEB DEVELOPER

I worked as a freelance in design, art direction, project management and outsourcing for a large number of web and multi-media projects.

Some of the companies I have worked for are:

Onscreen creative (United Kingdom)

Tamarin Design Ltd (United Kingdom)

Dandesign (Denmark)

OpenWebSoftware (Colombia)

INTERNATIONAL WORK PLACEMENTS

2008 - HUMANTIFIC – (Nueva York, USA)

Humantific combines consultancy, strategy and change with sensemaking through design and infographics.

2007 - ECOTRUST – (Vancouver, Canada)

Supporting ecotrust in the process of becoming carbon neutral and developing related services

SEMINARS AND CONFERENCES

I have been invited to give speeches on the topics of organisational learning, social entrepreneurship and innovation at:

2010 – International Knowledge Management Congress Bogotá - Colombia.

2007 – Futurize - Universidad del País Vasco - Spain

2006 – Iniciativa Joven – Extremadura - Spain

FORMAL EDUCATION

2013 – 2014 Blekinge Institute of Tehcnology(Sweden)

MSC Masters in Strategic Leadership Towards Sustainability - MSLS

2005 – 2008 Kaospilot (Denmark)

Creative Business Design and Social Innovation

2004 – 2005 Institute of Education (University of London)

PGCE Post Graduate Certificate in Education (Post-compulsory)

2002 – 2005 City and Islington College (London)

Higher National Diploma in Software Engineering

2002 – 2004 City and Islington College (London)

Teaching Certificate in Further Education Stage 1, stage

2001 - 2002 London College of Communication

MA In Interactive Multimedia

2000 - 2001 City and Islington College (London)

Access to Higher Education - Digital Media

1995 – 1999 Universidad Nacional de Colombia

BA (Hons) in Graphic Design

LANGUAGES

Fluent Spanish and English (written and spoken) and Danish (spoken) and have conversational knowledge of French.

REFERENCES

Philip H. Cass, PhD.

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